

ACUITAS

insight · perception · sharpness

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Now more than ever, *effective* government relations matters.

About Us

Founded in 2007 and located in Lansing, Michigan, Acuitas provides full service government relations consulting services that includes strategic, bi-partisan representation before Michigan's policy makers. We employ full time registered lobbyists, legislative assistants, a communications specialist and an office manager with a proven track record of success.

List of Primary Services:

- Government relations consulting
- Lobbying
- Coalition development and management
- Local government zoning and regulation
- Legislative and executive branch monitoring and reporting
- Bill tracking
- Coordination of lobby days and related events
- Meeting scheduling, planning, attendance and follow-up
- Grassroots / Grasstops advocacy recruitment
- Strategic communications
- Research
- Basic bill and amendment drafting
- Social media monitoring and strategic advice
- Business development

Why Choose Acuitas?

Personal Attention and Effective Representation

We build positive, productive partnerships with our clients and earn their trust through the execution of internal team building, external public affairs and communications.

We Drive Results

Our proven track record of success on state, local and federal issues translates to unparalleled access to key decision makers. With over 60 cumulative years of experience in all issue areas our knowledge in government, means your public affairs team will be positioned for success.

Strategic Insight

At Acuitas, we build long-term relationships in the face of the revolving door of term limits. Our fresh perspective inside the process of government allows us to craft creative solutions and offer insight on how to navigate the new leadership and public policy regime to better protect your strategic interests.

Communication

Communication is imperative. Our team of lobbyists is available to you any hour of the day and night. We provide 24-hour service and real-time communication as well as quarterly updates. Ongoing communication throughout the engagement process means our team will have a solid understanding of your organization's strategic interests, working together to assure your organization continues to grow and thrive in Michigan.

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